

BankTennessee
presents

DENIM & *Diamonds*

Friday, February 20, 2026 • 7pm to 11pm • Mallard's Croft

Sponsorship Opportunities

PRESENTING SPONSOR – SOLD

- 16 VIP Tickets (*with exclusive access to The Sponsor Saloon –with elevated appetizers, signature cocktails and a special gift.*)
- 16 Commemorative Drink Cups (with up to 4 drinks/cup)
- Speaking Opportunity at the Gala
- Premium Promotional Exposure (at event, social, program, website)
- Podium and Table Signage
- The impact on students in Collierville Schools (priceless)

DIAMOND SPONSOR – SOLD

- 10 VIP (*with exclusive access to The Sponsor Saloon –with elevated appetizers, signature cocktails and a special gift.*)
- 10 Commemorative Drink Cups (with up to 4 drinks/cup)
- Premium Promotional Exposure (social, program, website)
- Table Signage
- The impact on students in Collierville Schools (priceless)

PHOTO BOOTH SPONSOR – SOLD

- 10 VIP Tickets (*with exclusive access to The Sponsor Saloon –with elevated appetizers, signature cocktails and a special gift.*)
- 10 Commemorative Drink Cups (with up to 4 drinks/cup)
- Logo on photos at event
- The impact on students in Collierville Schools (priceless)

Proceeds benefit The Collierville Education Foundation

Sponsorship Opportunities



ENTERTAINMENT SPONSOR – \$4,000

- 8 VIP Tickets (*with exclusive access to The Sponsor Saloon –with elevated appetizers, signature cocktails and a special gift.*)
- 8 Commemorative Drink Cups (with up to 4 drinks/cup)
- Signage on stage for entertainment
- Promotional Exposure (social)
- The impact on students in Collierville Schools (priceless)

PLATINUM SPUR SPONSOR – SOLD

- 6 VIP Tickets (with exclusive access to The Sponsor Saloon –with elevated appetizers, signature cocktails and a special gift.)
- 6 Commemorative Drink Cups (with up to 4 drinks/cup)
- Promotional Exposure (social)
- The impact on students in Collierville Schools (priceless)

BOOT SPONSOR – \$3,000

- 6 VIP Tickets (with exclusive access to The Sponsor Saloon –with elevated appetizers, signature cocktails and a special gift.)
- 6 Commemorative Drink Cups (with up to 4 drinks/cup)
- Promotional Exposure (social)
- The impact on students in Collierville Schools (priceless)

DENIM SPONSOR – \$2,500

- 4 VIP Tickets (with exclusive access to The Sponsor Saloon –with elevated appetizers, signature cocktails and a special gift.)
- 4 Commemorative Drink Cups (with up to 4 drinks/cup)
- Promotional Exposure (social + program)
- The impact on students in Collierville Schools (priceless)

SIGNATURE DRINK SPONSOR – SOLD

- Logo featured on signage at bars
- 2 VIP Tickets (with exclusive access to The Sponsor Saloon –with elevated appetizers, signature cocktails and a special gift.)
- 2 Commemorative Drink Cups (with up to 4 drinks/cup)

CEF FRIEND SPONSOR – \$1,000

- 2 Tickets to event
- Recognition as CEF Friend Sponsor prior to live auction

In-kind sponsorships are also available.

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